



# 3P LAND HOLDINGS LIMITED

[Formerly known as Pudumjee Industries Limited]

Registered Office

JWP:- 73

18<sup>th</sup> July, 2018

The Manager,  
Listing Department,  
**BSE Limited**,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400001.

Scrip Code: 516092

The Manager,  
Listing Department,  
**National Stock Exchange of India Ltd.,**  
Exchange Plaza, 5<sup>th</sup> Floor,  
Plot No. C/1, G Block,  
Bandra Kurla Complex,  
Bandra (E),  
Mumbai - 400051.

Scrip Code: 3PLAND

Dear Sir,

Sub: Newspaper Advertisement published in Financial Express (English) and Loksatta (Marathi) Pune editions - NCLT convened meetings of Equity Shareholders of the Company, with respect to Scheme of Amalgamation of Pudumjee Holdings Limited and Pudumjee Hygiene Products Limited with the Company.

Please find enclosed herewith the copies of newspaper advertisements relating to NCLT convening meetings of Equity shareholders of the Company, with respect to Scheme of Amalgamation of Pudumjee Holdings Limited and Pudumjee Hygiene Products Limited with the Company.

Kindly take this on records,

Thanking you,

Yours faithfully,  
For 3P LAND HOLDINGS LIMITED,  
[Formerly known as Pudumjee Industries Limited]

(J. W. Patil)  
Company secretary,  
Encl: A/a.

**Registered Office:**

Thergaon, Chinchwad, Pune-411033 Tel: +91-20-30613333, Fax : +91-20-3061 3388  
E-Mail : [sk@pudumjee.com](mailto:sk@pudumjee.com). CIN L74999MH1999PLC013394 GSTIN:-27AAACP0487B1ZQ

**Corporate Office:**

Jatia Chambers, 60, Dr. V.B.Gandhi Marg, Kalaghoda. Mumbai-400001 India.  
Tel: +91-22-30213333, 22674485, 66339300, Fax: +91-22-22658316.  
E-Mail: [pudumjee@pudumjee.com](mailto:pudumjee@pudumjee.com) Web Site : [www.pudumjeeindustries.com](http://www.pudumjeeindustries.com).

Financial Express  
Pune Edition  
17-07-2018

**3P LAND HOLDINGS LIMITED**  
(Formerly known as Pudumjee Industries Limited)  
CIN: L74999MH1999PLC013394  
Registered Office: Thergaon, Chinchwad, Pune (Maharashtra) - 411033  
Tel: +91-20-40773333 Fax: +91-20-40773388  
Email: sk@pudumjee.com, Website: www.pudumjeeindustries.com

FORM NO CAA, 2  
(Pursuant to Section 230 (3) and Rules 6 and 7)  
Company Scheme Application No. 187 of 2018  
3P Land Holdings Limited (formerly Pudumjee Industries Limited),... Applicant Company  
(Transferor Company)  
BEFORE THE NATIONAL COMPANY LAW TRIBUNAL,  
BENCH AT MUMBAI  
COMPANY SCHEME APPLICATION NO. 187 OF 2018  
In the matter of the Companies Act, 2013;  
AND  
In the matter of Application under sections 230-232 read with other applicable provisions of the Companies Act, 2013;  
AND  
In the matter of Scheme of Amalgamation between PUDUMJEE HOLDING LIMITED  
AND  
PUDUMJEE HYGIENE PRODUCTS LIMITED (collectively, the "Transferor Companies")  
WITH  
3P LAND HOLDINGS LIMITED (Formerly: PUDUMJEE INDUSTRIES LIMITED) (the "Transferee Company") and their respective shareholders and creditors

**3P LAND HOLDINGS LIMITED** )  
(Formerly: PUDUMJEE INDUSTRIES LIMITED) )  
(CIN: L74999MH1999PLC013394) )  
A public company incorporated under the Companies )  
Act, 1956 and a public company within the meaning of the )  
Companies Act, 2013 having its registered office at )  
Thergaon Pune, Maharashtra - 411033 ) ..... Applicant Company - I/  
Transferor Company

**PUDUMJEE HOLDING LIMITED** )  
(CIN: U65993PN2011PLC141027) )  
A public company incorporated under the Companies )  
Act, 1956 and a public company within the meaning of the )  
Companies Act, 2013 having its registered office at )  
Thergaon Pune, Maharashtra - 411033 ) ..... Applicant Company - II/  
First Transferor Company

**PUDUMJEE HYGIENE PRODUCTS LIMITED** )  
(CIN: U21010PN2004PLC021212) )  
A public company incorporated under the Companies )  
Act, 1956 and a public company within the meaning of the )  
Companies Act, 2013 having its registered office at )  
Thergaon Pune, Maharashtra - 411033 ) ..... Applicant Company - III/  
Second Transferor Company

**NOTICE AND ADVERTISEMENT OF MEETING OF THE EQUITY SHAREHOLDERS OF 3P LAND HOLDINGS LIMITED (FORMERLY: PUDUMJEE INDUSTRIES LIMITED)**

Notice is hereby given that pursuant to the draft minutes approved by Hon'ble National Company Law Tribunal Mumbai Bench ("NCLT" or "Tribunal") on Friday, 18<sup>th</sup> May, 2018 ("approved draft Minutes of Order") the NCLT has directed a meeting to be held of the equity shareholders of 3P Land Holdings Limited (Formerly: Pudumjee Industries Limited) ("Meeting") for the purpose of considering, and if thought fit, approving, with or without modification(s) the Scheme of Amalgamation of Pudumjee Holding Limited (the "First Transferor Company") and Pudumjee Hygiene Products Limited (the "Second Transferor Company") with 3P Land Holdings Limited (Formerly: Pudumjee Industries Limited) (the "Transferee Company" or "PIL") and their respective shareholders (the "Scheme") and creditors.

In pursuance of the said draft minutes of Order of NCLT and as directed therein, further notice is hereby given that a Meeting of the equity shareholders of PIL will be held at the registered office of PIL at Thergaon, Pune - 411 033 on Saturday, August 18, 2018 at 11:00 a.m. (the "Meeting") at which time and place the said shareholders are requested to attend.

Copies of the Scheme and the Statement under sections 230(3), 232 and 102 of the Companies Act, 2013 read with Rule 6 of the Companies (Compromises, Arrangements, Amalgamations) Rules, 2016, Form of Proxy, Attendance Slip, Postal Ballot Form can be obtained free of charge at the registered office of PIL.

Persons entitled to attend and vote at the Meeting, may vote in person or by proxy through poll at venue of the meeting or by postal ballot or remote e-voting. All proxies in the prescribed form duly signed by the respective shareholders or their authorized representatives, should be deposited at the registered office of PIL at Thergaon Pune, Maharashtra - 411033 not later than 48 hours before the Meeting.

The Hon'ble Tribunal has appointed Mr. G N Jajodia, Chairman of PIL or in his incapability, any other person appointed by him as Chairman of the said Meeting. The Scheme, if approved by the equity shareholders, will be subject to the subsequent approval of the Tribunal.

Mr. P N Parikh, Practising Company Secretary, (Membership No. FCS: 327/C.P. No. 1228) has been appointed as Scrutinizer to scrutinize the votes cast either by remote e-voting or postal ballot or poll in the Meeting.

The shareholders are requested to note the following:

- The voting period for postal ballot and remote e-voting shall commence on, and from Tuesday, July 17, 2018 at 09:00 a.m. IST and end on Friday, August 17, 2018 at 05:00 p.m. IST. The remote e-voting shall not be allowed beyond the aforesaid date and time. PIL has appointed Central Depository Services (India) Private Limited ("CDSL") to provide remote e-voting facility to its members. Business as set out in the Notice may be transacted by e-voting or postal ballot which may include voting by electronic means.
- A person whose name is recorded in the register of members or in the register of beneficial owners maintained by the depositories as on 6<sup>th</sup> July, 2018, the cut-off date, only shall be entitled to avail the facility of remote e-voting/postal ballot/voting in the Meeting. A person who is not a member as on the cut-off date should treat this advertisement for information purpose only.
- Any person who becomes member of PIL after despatch of the Notice of the Meeting and holding shares as on the cut-off date may obtain the User ID and Password *inter alia* by sending a request to [services@satellitecorp.com](mailto:services@satellitecorp.com) or [sk@pudumjee.com](mailto:sk@pudumjee.com). The detailed procedure for obtaining User ID and Password is also provided in the Notice of the Meeting which is already despatched to the members and is also available on the website of PIL. If the member is already registered with CDSL for remote e-voting, he can use his existing User ID and Password for casting the vote through remote e-voting.
- The members who have cast their vote(s) by remote e-voting or by postal ballot may attend the Meeting but shall not be entitled to cast their vote(s) again.
- PIL has on 16<sup>th</sup> July, 2018 completed the despatch/email of the Notice of the Meeting along with the Postal Ballot Form with instructions and a self-addressed postage prepaid business reply envelope amongst others, to the equity shareholders holding shares either in physical form or dematerialized form, as on the cut-off date, i.e. 6<sup>th</sup> July, 2018. The Notice including the instructions for postal ballot and remote e-voting is also available on the website of PIL viz. [www.pudumjeeindustries.com](http://www.pudumjeeindustries.com) and on the website of CDSL.
- Duly completed Postal Ballot Form should reach the Scrutinizer on or before Friday, August 17, 2018 at 05:00 p.m. IST. All postal ballot forms received after this date will be not valid and will be strictly treated as if the reply from such member has not been received.
- Members who have received the Notice by e-mail and who wish to vote through postal ballot can download the postal ballot form from PIL's website [www.pudumjeeindustries.com](http://www.pudumjeeindustries.com). In case a member is desirous of obtaining a printed duplicate postal ballot form, he or she may send an e-mail to [services@satellitecorp.com](mailto:services@satellitecorp.com) or [sk@pudumjee.com](mailto:sk@pudumjee.com). Satellite Corporate Services Private Limited, the Registrars and Share Transfer Agents of PIL shall forward the same along with postage-prepaid self-addressed Business Reply Envelope to the member. However, the duly completed duplicate Postal Ballot Form should reach the Scrutinizer not later than the last date of receipt of Postal Ballot Form, i.e. on or before Friday, August 17, 2018.
- The result of the voting shall be announced by the Chairman of the Meeting on or before Tuesday, August 21, 2018 upon receipt of Scrutinizer's report and same shall be placed on PIL's website [www.pudumjeeindustries.com](http://www.pudumjeeindustries.com) and on the website of CDSL immediately after results are declared by the Chairman and shall also be communicated to BSE Limited (BSE), National Stock Exchange of India Limited (NSE), where the shares of PIL are listed. In case of queries or issues regarding e-voting, members are requested to refer Frequently Asked Questions ("FAQs") and e-voting manual available at [www.evotingindia.com](http://www.evotingindia.com) under help section or write an email to [helpdesk.evoting@cdsindia.com](mailto:helpdesk.evoting@cdsindia.com).

The members are requested to note the following contact details for addressing e-voting and postal ballot related queries/grievances:

Mr. Michael Monterio, Managing Director, M/s. Satellite Corporate Services Private Limited, Unit No. 49, Building No. 13AB, 2<sup>nd</sup> Floor, Samhita Commercial Co-op Society Limited, Dh. Andheri Kuria Road, MTNL Land, Sakinaka, Mumbai 40072 at [satellitecorp@sat.com](mailto:satellitecorp@sat.com)/ Tel Nos. 022 28520461/62

Sd/-  
Mr. G N Jajodia  
DIN: 00064611  
Chairman appointed for the Meeting

Dated this 17<sup>th</sup> day of July, 2018  
Place : Pune

Registered office:  
Thergaon Pune, Maharashtra- 411033  
Tel: 020 40773333; Fax: 020 40773388  
Email: [sk@pudumjee.com](mailto:sk@pudumjee.com)  
Website: [www.pudumjeeindustries.com](http://www.pudumjeeindustries.com)  
CIN: L74999MH1999PLC013394

**PUDUMJEE HOLDING LIMITED**

CIN: U65993PN2011PLC141027  
 Registered Office: Thergaon, Chinchwad, Pune - 411033  
 Tel: 02030613333; Fax: 02030613388; Email: sk@pudumjee.com

**FORM NO CAA. 2**

[Pursuant to Section 230 (3) and Rules 6 and 7]  
**Company Scheme Application No. 187 of 2018**  
**Pudumjee Holding Limited... Applicant Company II/  
 Transferor Company**

BEFORE THE NATIONAL COMPANY LAW TRIBUNAL,  
 BENCH AT MUMBAI

COMPANY SCHEME APPLICATION NO. 187 OF 2018

In the matter of the Companies Act, 2013;  
 AND

In the matter of Application under  
 sections 230-232 read with other  
 applicable provisions of the Companies  
 Act, 2013;

AND

In the matter of Scheme of Amalgamation  
 between PUDUMJEE HOLDING LIMITED  
 AND

PUDUMJEE HYGIENE PRODUCTS  
 LIMITED (collectively, the "Transferor  
 Companies")

WITH

3P LAND HOLDINGS LIMITED (Formerly:  
 PUDUMJEE INDUSTRIES LIMITED)  
 (the "Transferee Company") and their  
 respective shareholder and creditors.

3P LAND HOLDINGS LIMITED )  
 (Formerly: PUDUMJEE )  
 INDUSTRIES LIMITED )  
 [CIN: L74999MH1999PLC013394 ]  
 A public company incorporated )  
 under the Companies Act, 1956 )  
 and a public company within the )  
 meaning of the Companies Act, 2013 )  
 having its registered office at )  
 Thergaon Pune, )  
 Maharashtra - 411033 ) .... Applicant Company - I/  
 Transferee Company

PUDUMJEE HOLDING LIMITED )  
 [CIN: U65993PN2011PLC141027 ]  
 A public company incorporated )  
 under the Companies Act, 1956 )  
 and a public company within the )  
 meaning of the Companies Act, 2013 )  
 having its registered office at )  
 Thergaon Pune, )  
 Maharashtra - 411033 ) .... Applicant Company - II/  
 First Transferor  
 Company

PUDUMJEE HYGIENE PRODUCTS )  
 LIMITED )  
 [CIN: U21010PN2004PLC021212 ]  
 A public company incorporated )  
 under the Companies Act, 1956 )  
 and a public company within the )  
 meaning of the Companies Act, 2013 )  
 having its registered office at )  
 Thergaon Pune, )  
 Maharashtra - 411033 ) .... Applicant Company - III/  
 Second Transferor  
 Company

**NOTICE AND ADVERTISEMENT OF MEETING OF THE EQUITY SHAREHOLDERS OF PUDUMJEE HOLDING LIMITED**

Notice is hereby given that pursuant to the draft Minutes of Order approved by the Hon'ble National Company Law Tribunal, Mumbai Bench ("NCLT" or "Tribunal") on Friday, 18<sup>th</sup> May, 2018 ("approved draft Minutes of Order"), the NCLT has directed a Meeting to be held of the equity shareholders of Pudumjee Holding Limited ("Meeting") for the purpose of considering, and if thought fit, approving, with or without modification, the Scheme of Amalgamation of Pudumjee Holding Limited (the "First Transferor Company" or "PHL") and Pudumjee Hygiene Products Limited (the "Second Transferor Company") with 3P Land Holdings Limited (formerly: Pudumjee Industries Limited) (the "Transferee Company") and their respective shareholders and creditors (the "Scheme").

In pursuance of the approved draft Minutes of Order and as directed therein, further notice is hereby given that a Meeting of the equity shareholders of PHL will be held at the registered office of PHL at Thergaon, Pune - 411 033 on Saturday, August 18, 2018 at 9:00 a.m. (the "Meeting") at which time and place the said shareholders are requested to attend.

Copies of the Scheme and the Statement under sections 230(3), 232 and 102 of the Companies Act, 2013 read with Rule 6 of the Companies (Compromises, Arrangements, Amalgamations) Rules, 2016, Form of Proxy and Attendance Slip can be obtained free of charge at the registered office of PHL.

Persons entitled to attend and vote at the Meeting, may vote in person or by proxy. All proxies in the prescribed form duly signed by the respective shareholders or their authorised representatives should be deposited at the registered office of PHL at Thergaon Pune, Maharashtra - 411033 not later than 48 hours before the Meeting.

Forms of Proxy can be had at the Registered Office of the Company.

The Hon'ble Tribunal has appointed Mr. G N Jajodia, Director of the Company, or in his incapability, any other person appointed by him as Chairman of the said Meeting. The Scheme, if approved by the equity shareholders of PHL, will be subject to the subsequent approval of the NCLT.

Mr. P. N. Parikh, Practising Company Secretary, (Membership No. FCS:327/C.P. No. 1228) has been appointed as Scrutinizer to scrutinize the votes cast in the Meeting.

Sd/-  
 Mr. G N Jajodia  
 DIN: 00064611

Chairman appointed for the Meeting

Dated this 17<sup>th</sup> day of July, 2018

Place : Pune

**Registered office:**

Thergaon Pune, Maharashtra- 411033

Tel: 020 30613333, Fax: 020 30613388

Email: [sk@pudumjee.com](mailto:sk@pudumjee.com)

CIN: U65993PN2011PLC141027

Financial Express  
 Pune Edition  
 17-07-2018

Financial Progress

Pune Edition  
 17-07-2018

**FORM NO CAA. 2**

[Pursuant to Section 230 (3) and Rules 6 and 7]

**Company Scheme Application No. 187 of 2018**  
**Pudumjee Hygiene Products Limited... Applicant**  
**Company III/Transferor Company**

BEFORE THE NATIONAL COMPANY LAW TRIBUNAL,  
 BENCH AT MUMBAI

COMPANY SCHEME APPLICATION NO. 187 OF 2018

In the matter of the Companies Act, 2013;  
 AND

In the matter of Application under  
 sections 230-232 read with other  
 applicable provisions of the Companies  
 Act, 2013;

AND

In the matter of Scheme of Amalgamation  
 between PUDUMJEE HOLDING LIMITED  
 AND

PUDUMJEE HYGIENE PRODUCTS  
 LIMITED (collectively, the "Transferor  
 Companies")

WITH

3P LAND HOLDINGS LIMITED (Formerly:  
 PUDUMJEE INDUSTRIES LIMITED) and  
 their respective shareholder and creditors

3P LAND HOLDINGS LIMITED )  
 (Formerly: PUDUMJEE )  
 INDUSTRIES LIMITED )  
 [CIN: L74999MH1999PLC013394] )  
 A public company incorporated )  
 under the Companies Act, 1956 )  
 and a public company within the )  
 meaning of the Companies Act, 2013 )  
 having its registered office at )  
 Thergaon Pune, )  
 Maharashtra - 411033 ) .... Applicant Company - I/  
 Transferee Company

PUDUMJEE HOLDING LIMITED )  
 [CIN: U65993PN2011PLC141027] )  
 A public company incorporated )  
 under the Companies Act, 1956 )  
 and a public company within the )  
 meaning of the Companies Act, 2013 )  
 having its registered office at )  
 Thergaon Pune, )  
 Maharashtra - 411033 ) .... Applicant Company - II/  
 First Transferor  
 Company

PUDUMJEE HYGIENE PRODUCTS )  
 LIMITED )  
 [CIN: U21010PN2004PLC021212] )  
 A public company incorporated )  
 under the Companies Act, 1956 )  
 and a public company within the )  
 meaning of the Companies Act, 2013 )  
 having its registered office at )  
 Thergaon Pune, )  
 Maharashtra - 411033 ) .... Applicant Company - III/  
 Second Transferor  
 Company

**NOTICE AND ADVERTISEMENT OF MEETING OF THE EQUITY  
 SHAREHOLDERS OF PUDUMJEE HYGIENE PRODUCTS  
 LIMITED**

Notice is hereby given that pursuant to the draft Minutes of Order approved by the Hon'ble National Company Law Tribunal, Mumbai Bench ("NCLT" or "Tribunal") on Friday, 18<sup>th</sup> May, 2018 ("approved draft Minutes of Order"), the NCLT has directed a Meeting to be held of the equity shareholders of Pudumjee Hygiene Products Limited ("Meeting") for the purpose of considering, and if thought fit, approving, with or without modification, the Scheme of Amalgamation of Pudumjee Holding Limited (the "First Transferor Company" or "PHL") and Pudumjee Hygiene Products Limited (the "Second Transferor Company") with 3P Land Holdings Limited (formerly: Pudumjee Industries Limited) (the "Transferee Company") and their respective shareholders and creditors (the "Scheme").

In pursuance of the approved draft Minutes of Order and as directed therein, further notice is hereby given that a Meeting of the equity shareholders of PHPL will be held at the registered office of PHPL at Thergaon, Pune - 411 033 on Saturday, August 18, 2018 at 10:00 a.m. (the "Meeting") at which time and place the said shareholders are requested to attend.

Copies of the Scheme and the Statement under sections 230(3), 232 and 102 of the Companies Act, 2013 read with Rule 6 of the Companies (Compromises, Arrangements, Amalgamations) Rules, 2016, Form of Proxy and Attendance Slip can be obtained free of charge at the registered office of PHPL.

Persons entitled to attend and vote at the Meeting, may vote in person or by proxy. All proxies in the prescribed form duly signed by the respective shareholders or their authorised representatives should be deposited at the registered office of PHPL at Thergaon Pune, Maharashtra- 411033 not later than 48 hours before the Meeting.

Forms of Proxy can be had at the Registered Office of the Company.

The Hon'ble Tribunal has appointed Mr. G N Jajodia, Director of the Company, or in his incapability, any other person appointed by him as Chairman of the said Meeting. The Scheme, if approved by the equity shareholders of PHPL, will be subject to the subsequent approval of the NCLT.

Mr. P N Parikh, Practising Company Secretary, (Membership No. FCS:327/C.P. No. 1228) has been appointed as Scrutinizer to scrutinize the votes cast in the Meeting.

Sd/-  
 Mr. G N Jajodia  
 DIN: 00064611

Chairman appointed for the Meeting

Dated this 17<sup>th</sup> day of July, 2018  
 Place: Pune

**Registered office:**  
 Thergaon Pune, Maharashtra- 411033  
 Tel: 020 30613333. Fax: 020 30613388  
 Email: sk@pudumjee.com  
 CIN: U21010PN2004PLC021212